

# MARKET SPONSORSHIP

## 2025 MARKET TABLING FEES (CHARGED PER MARKET DAY)

- *Wednesdays – Green Valley Village Farmers & Artisans Market*
- \$200/day – Summer Fee (May thru Sept)
- \$400/day – Winter Fee (Oct thru April)
  
- *Fridays – Udall Park Farmers Market*
- \$200/day – Summer Fee (May thru Sept)
- \$300/day – Winter Fee (Oct thru April)
  
- *Saturdays – Oro Valley Farmers Market*
- \$200/day – Summer Fee (May thru Sept)
- \$300/day – Winter Fee (Oct thru April)
  
- *Saturdays – Rincon Valley Farmers & Artisans Market*
- \$200/day – Summer Fee (May thru Sept)
- \$300/day – Winter Fee (Oct thru April)
  
- *Sundays – Rillito Park Farmers Market*
- \$300/day – Summer Fee (May thru Sept)
- \$400/day – Winter Fee (Oct thru April)

## EXPOSURE

- Prime location of a 10x10 booth at the farmers market.
- Social media posts tagging you as a Market Sponsor.
- Logo and link inclusion in customer newsletter.

## TERMS & CONDITIONS

- All tabling fees must be paid in full before your first market date.
- Sponsors are responsible for providing their own 10x10 tent, tent weights (minimum 20 lbs per leg), tables, and any other necessary setup materials. Please note that markets are held outdoors, so be prepared to bring adequate shade for your booth.
- Sponsors are given the best available space. All space assignments are final and non-negotiable.
- New sponsors will be invited to participate in the market on a trial basis before additional dates are confirmed.
- Approaching customers or loudly seeking their attention (hawking) is not permitted. Please remain within the boundaries of your booth and be mindful of the shared market environment. Respect for each other's space is essential to maintaining a positive and welcoming farmers market experience.
- Heirloom Farmers Markets reserves the right to terminate the partnership at any time. Any remaining market dates will be refunded accordingly.
- Please address any questions or concerns to the on-site market manager. They will forward them to the Development Director for review.

## ASSETS REQUEST UPON APPROVAL

- High res logo in grayscale & color (png, jpg, eps)
- Website link
- Call to action text (Why to visit your booth? Free giveaway, services to learn about) to be included in eNewsletter & social media



## ABOUT

### HEIRLOOMFM

As a 501(c)(3) non-profit, your sponsorship funds will directly support our operational costs and programming we offer to the community.

## ESTIMATED WEEKLY CUSTOMERS

Rillito Park | **4,000**  
Green Valley | **4,000**  
Udall Park | **1,000**  
Oro Valley | **2,000**  
Rincon Valley | **2,000**

## ENEWSLETTER REACH

HFM | **11,000**

## SOCIAL MEDIA REACH

Facebook (HFM RP, GVV, UP, OV, RV) | **36,000**  
Instagram | **11,000**

## CONTACT

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